

## CLAIMS

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1. An information receiving device, comprising:  
a receiving means for receiving a program to be transmitted;  
an operation means for operating points corresponding to a viewer's response to the response request of a response program which requests a viewer's response; and  
a recording means for recording specifying information to specify a response program, and the points operated by said operation means at least, when the program received by said receiving means is said response program.
2. The information receiving device according to Claim 1, further including;  
a response program determination means for determining whether or not the program received by said receiving means is said response program.
3. The information receiving device according to Claim 1 or Claim 2, wherein;  
said recording means also records the contents of the viewer's response.
4. The information receiving device according to Claim 1 or

Claim 2, further including;

a transmission means for transmitting the recorded contents in said recording means.

5. The information receiving device according to Claim 1 or Claim 2, further including:

a pay program determination means for determining whether or not said program is a pay program; and

a processing means for performing accounting to the points stored in said recording means, when said program is a pay program.

6. A method for receiving information, comprising:

a receiving step for receiving a program to be transmitted;

an operation step for operating points corresponding to a viewer's response to the response request of a response program which requests a viewer's response; and

a recording step for recording specifying information to specify a response program, and the points operated by said operation step at least, when said program received by the receiving step is said response program.

7. The method for receiving information according to Claim 6, further including;

a response program determination step for determining whether or not the program received by said receiving step is said

response program.

8. An information transmission device, wherein:

a transmission means for transmitting a program is provided; and

a response program which requests a viewer's response and specifying information to specify that response program are transmitted together by said transmission means.

9. The information transmission device according to Claim 8, further including;

a receiving means for receiving responded data from the viewer to the response request of said response program transmitted from an information receiving device.

10. A method for transmitting information, wherein:

a transmission step for transmitting a program is provided; and

a response program which requests a viewer's response and specifying information to specify that response program are transmitted together by said transmission step.

11. The method for transmitting information according to Claim 10, further including;

a receiving step for receiving responded data from the

viewer to the response request of said response program  
transmitted from an information receiving device.

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